For immediate release

February 3, 2023

timber.co.uk

Titan takes timber frame journey from forest to family with launch of holding company

CARDIFF, UK: Titan Timber, a supplier of wood products from well-managed, sustainable forests, has accelerated its expansion with the launch of its holding company Economic Forestry Group (EFG) Ltd., to bring the company's entire supply chain from forest to family under one umbrella.

From June 15, 2023, the UK Building Regulations Part L will be tightened, requiring all new homes to produce 31% less carbon emissions. "The future is already written," said group director Ian Campbell. "The UK government is raising the bar again after a significant uplift last June.

"This is effectively forcing low-energy housing into the market, while at the same time consumers are demanding houses with high energy performance ratings. While timber frame fabricated offsite is the most cost-effective way to achieve this, we want a greater say in what happens to forests, and we want to make sure that the growing tree ends up as a carbon sink rather than a bioenergy fuel."

EFG is the umbrella group of EFG (Forestry) Ltd., Titan Timber Ltd., and Eco Homes Direct Ltd. Between them, the three firms cover a tree's journey from the forest to a low-energy and low-carbon timber frame home.

EFG will continue to source CLS timber used in construction through its timber trading arm Titan Timber, which ships wood products from sustainably managed forests certified to Forest Stewardship Council (FSC) and Programme for the Endorsement of Forest Certification (PEFC) standards in Canada and Latvia. Its executives have combined experience of over 100 years in sourcing and trading timber.

"All timber that we sell through Titan timber and use in our manufacturing processes for our closed panel systems for Eco Homes are FSC or PEFC certified with no exceptions," said Campbell. "We also double check that no resources or raw materials are from sanctioned countries such as Russia."

At the same time, EFG has set a long-term goal to expand the operations of EFG (Forestry) Ltd., its European forestry consultancy, to land acquisition, tree-planting and forestry. "We want to help to attract private investment into replanting and trees and all the good things that forestry can contribute towards climate change," said Campbell. "We want to leave a legacy not just to our children but to everybody's children, and we want to get it right."

Eco Homes Direct is the final link in the chain, offering the Canadian Super E® build concept which incorporates 'fabric first' principles and an integrated focus on insulation, airtightness and controlled ventilation. Following significant investment and upskilling, the Super E® system is manufactured at plants in South Wales, Berkshire, Gloucester, and Northern Ireland.

"The Super E® team has backed us to be the gateway to the UK timber frame housing market, offering an affordable alternative to the Passive House concept," said Campbell. "Super E® is the most competitive way to meet stringent building standards and save energy, with the added bonus of reduced carbon concepts to help address climate change issues."

About Economic Forestry Group Ltd. (EFG)

Eco Homes Direct is part of the Economic Forestry Group Ltd. (EFG), which spans the entire timber supply chain from forest to family home. Through its timber sourcing company Titan Timber Ltd., EFG supplies structural timber and wood products from well-managed, sustainable forests certified to Forest Stewardship Council (FSC) and Programme for the Endorsement of Forest Certification (PEFC) standards. EFG, originally founded by John Campbell OBE, grew to over 2000 employees and was Europe's largest Private Forestry Group before being acquired by Booker Leisure, eventually becoming part of Tilhill, a forestry management company owned by UK sawmilling group BSW, which in turn is part of Austria's binderholz. John Campbell retained ownership of the EFG name and is Chairman of the newly incorporated holding company.

About Eco Homes Direct

Eco Homes Direct Ltd. designs, supplies and builds eco-friendly precision-engineered low energy timber framed homes for self-build and property developers. Prefabricating most of the house in factory conditions ensures accuracy, reduces labour and waste on site and improves efficiency to keep costs low without compromising on quality. The system's unique fully integrated closed panel timber engineered wall system exceeds UK building regulation specifications, yet an Eco Home can be erected in just one day, offering an affordable passive house solution to all. ecohomesdirect.co.uk.

About Canadian Super E®

Eco Homes Direct is the UK's gateway to the Canadian Super E® build concept, 'fabric first' principles and an integrated focus on insulation, airtightness and controlled ventilation to deliver truly affordable, low energy, healthier homes for all. Canada is the birthplace of the original passive house concept, which was developed in 1976 by engineer Harold Orr. Since the first passive house was built in Saskatchewan in 1977, the technology and build concept has been adopted worldwide, promoted by the Canadian government's Super E® team. Hundreds of Super-E homes have been built in the UK in recent years.

Contacts

Wendy Lisney

Global Head of Communications

E-mail: wendy.lisney@economicforestrygroup.com

Phone: +44 7802 162110

Ian Campbell

Director, Eco Homes Direct Ltd.

E-mail: Ian.campbell@ecohomesdirect.co.uk

Phone: +44 7973 229705