

For immediate release



Titan Timber Ltd.

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[timber.co.uk](http://timber.co.uk)

## Titan Timber expands northwards with appointment of Dean Leng

**CARDIFF, UK:** Titan Timber, a supplier of timber and wood products from sustainably managed, certified forests, has appointed Dean Leng as UK northern sales executive to expand and develop Titan's sales coverage from Birmingham to the Scottish border.

Leng, based in Kingston upon Hull, has 25 years of experience in the industry, including at Tsar Timber Group, and as a sales director at Investlesprom in Russia, now part Sistema's Segezha Group. Leng is also the owner of garden homes supplier ECabins.co.uk.

"We're looking to get closer to our customers across the country," said Ian Campbell, director of Titan Timber, part of the Economic Forestry Group (EFG). "Dean is well known, especially in the Northeast, and has extensive experience in the timber industry. He has worked at importer, merchant and manufacturing level and understands all three tiers of trading, and he has a background in exporting timber from Scandinavia and Russia into the UK."

Leng, a former Royal Navy marine engineer, began his timber career with Montague L. Meyer in the early Nineties. After working his way up to sales manager for Bayram Timber in East Yorkshire, he moved to Tsar Timber Distribution, first as sales director and ultimately as managing director. Later in his career he developed sales of sawn timber in the UK for Arka Merchant's Russian parent ILP, and held management roles at garden timber building suppliers Kybotech, Project Timber and the Outdoor Life Group.

"My role is to get the wheel turning," said Leng. "My career background means that I have a broad cross-sectional knowledge of the business in its entirety, from sourcing and purchasing to sales right through to retail finance. I am ideally located in the Hull area to cover Birmingham and the North, and have received a very positive response from all my contacts."

Titan is the timber trading arm of EFG, which also comprises EFG (Forestry) Ltd. and Eco Homes Direct Ltd. Between them, the three companies cover the full timber lifecycle from certified forest to low-carbon, low-energy timber frame eco-home.

Titan, based in Cardiff with an additional sales office in Buckinghamshire, sources CLS timber used in construction from sustainably managed forests certified to Forest Stewardship Council (FSC) and Programme for the Endorsement of Forest Certification (PEFC) standards in Canada, Scandinavia and the Baltics. Its executives have combined experience of over 100 years in sourcing and trading timber.



**Dean Leng**

"What stood out for me was Dean's sense of understanding about a new way of doing things in the timber industry and his vision for the future of the business," Campbell said. "I am delighted to welcome him to the group."

## About Titan Timber

Titan Timber Ltd. is a global softwood and engineered wood products sourcing organisation that offers comprehensive import and export services to suppliers and buyers in Canada, the Nordics, Scandinavia and the Baltics. All Titan's timber products, with no exceptions, are sourced from sustainably managed forests certified to Forest Stewardship Council (FSC) and Programme for the Endorsement of Forest Certification (PEFC) standards. Titan also employs rigorous checks to ensure that no resources or raw materials from sanctioned countries such as Russia enter its supply chain. Titan's executives have combined experience of over 100 years in sourcing and trading timber. [timber.co.uk](http://timber.co.uk)

## About Economic Forestry Group Ltd. (EFG)

Economic Forestry Group (EFG) Ltd., the umbrella organisation of European forestry consultancy EFG (Forestry) Ltd., Titan Timber Ltd., and Eco Homes Direct Ltd., spans the entire timber supply chain from forest to family home. EFG, originally founded by John Campbell OBE, grew to over 2,000 employees and was Europe's largest Private Forestry Group before being acquired by Booker Leisure, eventually becoming part of Tilhill, a forestry management company owned by UK sawmilling group BSW, which in turn is part of Austria's binderholz group. John Campbell retained ownership of the EFG name and is Chairman of the newly incorporated holding organisation.

## About Eco Homes Direct

Eco Homes Direct Ltd. designs, supplies and builds eco-friendly precision-engineered low energy timber framed homes for self-build and property developers. Prefabricating most of the house in factory conditions ensures accuracy, reduces labour and waste on site and improves efficiency to keep costs low without compromising on quality. The system's unique fully integrated closed panel timber engineered wall system exceeds UK building regulation specifications, yet an Eco Home can be erected in just one day, offering an affordable passive house solution to all. Eco Homes Direct is the UK's gateway to the Canadian Super E® build concept, incorporating a sound approach to 'fabric first' principles and an integrated focus on insulation, airtightness and controlled ventilation to deliver truly affordable, low energy, healthier homes for all. Since the first passive house was built in Saskatchewan in 1977, the technology and build concept has been adopted worldwide, and hundreds of Super-E homes have been built in the UK. [ecohomesdirect.co.uk](http://ecohomesdirect.co.uk).

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